

GENEROSITY HEALING OUR COMMUNITIES

2021 IMPACT REPORT



PHILANTHROPY IS AN IRREPLACEABLE PART OF OUR MISSION TO ENSURE THE COMMUNITY RECEIVES THE MOST INNOVATIVE AND COMPASSIONATE CARE AVAILABLE.

\$7M
INVESTED
IN 2021

\$15M
OVER
2 YEARS

In 2021 philanthropy invested nearly **\$7 million** into Alta Bates Summit Medical Center to bring cutting-edge technologies and innovative programs to our hospitals. Adding in philanthropic investments from 2020, we have invested **\$15.5M over the last 2 years**. This large expenditure is a key strategy for philanthropy to help the organization. Our team recognized 2021 as a critical year of need throughout the organization. We partnered with senior leaders to invest donor dollars in cancer care, advanced imaging tools for cardiology and other medical technologies and innovative programs, making an immediate impact.

Donors like **you** provide the margin of excellence to ensure that we care for every patient who seeks help. Your generosity lifts the spirits of our physicians and employees, often reminding each of us why we choose careers in healthcare. It motivates and inspires our organization and we are proud to share some of the impact your generosity has made in the community.

TRANSFORMING HEALTHCARE IN THE EAST BAY

For nearly 120 years, Alta Bates Summit Medical Center and more recently, Sutter East Bay Medical Foundation have offered the most advanced healthcare possible to the diverse communities of Oakland, Berkeley, Lamorinda and the surrounding areas. Gifts large and small from more than **1,000 donors—300 first time donors—**were designated to support a wide range of programs and technologies.



NICU Advancements

Neonatal monitors to track a baby's heart rate and assess the needs of newborns are a critical tool to selecting the appropriate intervention. This new equipment **provides clarity to care teams to resuscitate newborns** skillfully and successfully.

Building a Pipeline for Healthcare Providers

Mentoring in Medicine program gave more than a dozen summer interns direct enrichment experiences in healthcare including suturing workshops, CPR and First Aid training and shadowing opportunities with physicians.

Student Scholarships for Diversity awarded four \$2,500 scholarships to help students who want to pursue careers in healthcare who often are first in their families to seek higher education.

Health Equity Research

Research to quantify cultural gaps on the impact of COVID-19 on pregnant women of color shows Hispanic women are **2.4 time more likely to contract the disease** during pregnancy than non-Hispanic White people. A new **Innovation Lab for Maternal Health Equity** will use these findings to enhance the Care Companion—Healthy Pregnancy care plan app to connect with more Hispanic pregnant patients and encourage vaccination.

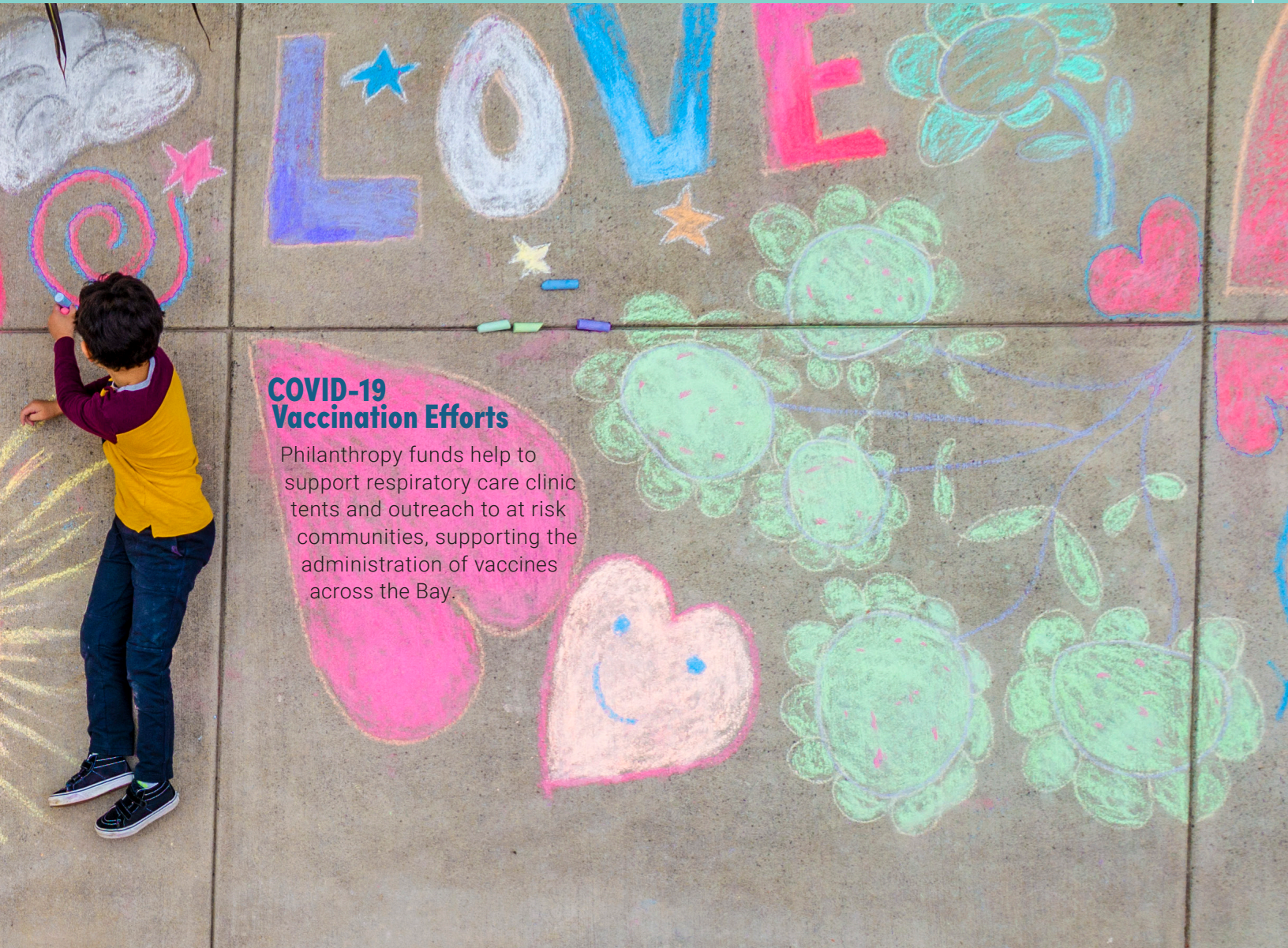
Head and Neck Cancer Rehabilitation

Preserving function and promoting healing of radiated skin through manual lymph drainage and myofascial release throughout radiation allows for optimal lymph function and healing.

- **75%** undergoing new treatment protocol maintain oral intake throughout treatment.
- **75%** never progress past stage II radiation dermatitis.
- **ZERO** patients experience measurable lymphedema.

Pediatric Vision Screeners

Five pediatric offices in Albany, Brentwood, Castro Valley, Orinda and Richmond will receive tools to screen for amblyopia (lazy eye), the most common cause of monocular vision loss in children and adults. **Thousands of patients** in the East Bay between ages 1-3 will benefit each year.



COVID-19 Vaccination Efforts

Philanthropy funds help to support respiratory care clinic tents and outreach to at risk communities, supporting the administration of vaccines across the Bay.

Cardiovascular Excellence

New technologies contribute to better patient outcomes and the highest possible—**3 star-rating**—for mitral valve surgery to Alta Bates Summit from the Society of Thoracic Surgeons. **\$201K** released to bring advanced pediatric and adult imaging equipment to cardiovascular services.

Cerebellum EEG Monitoring Equipment

ICU care teams have four of these pocket-size recorders with a simple headband to monitor for nonconvulsive seizures—without a need for formal EEG training—sending **real time brain-wave data** via the internet to an interpreter anywhere to be read.

2021: WIDESPREAD IMPACT THROUGH INNOVATION

30% OF DONORS GAVE TO ABSMC FOR THE 1ST TIME

NURTURING FAMILIES:



100% of families participating in 10 sessions on nurturing families and strengthening resilience report decreases in their anxiety levels and increases in their ability to cope with their babies' medical situation.

CANCER SERVICES AND BREAST HEALTH:

In 2021 CARBHC performed nearly **5,000 breast ultrasounds** and more than **1,100 ultrasound guided procedures**. Patients also benefited through:

- State-of-the-art **CT simulator**
- **Advanced imaging** for radiation oncology
- **156% more scans with contrast** per month
- **4D scanning capability** for faster/higher resolution scan
- **Biopsy table** for better patient positioning



ORTHOPEDIC EXCELLENCE:



Patients are seeing tremendous outcomes from surgeons using the **MAKOplasty robotic system** allowing surgeons

to create 3D modeling plans in advance of procedures. The surgeon-controlled robotic arm then allows for more accurate alignment and placement of implants.

Better accuracy placement of the new joint lessens the need for a larger dissection, which can decrease pain and improve rehabilitation.

"YOUR PHILANTHROPIC IMPACT DRIVES A SHARED PURPOSE AND DEDICATION TO A MISSION TO IMPROVE HEALTHCARE IN EACH OF THE COMMUNITIES WE SERVE. IT HAS NEVER BEEN MORE CLEAR THAT EVERY GIFT MAKES A DIFFERENCE AND WE THANK YOU."

- David Clark | CEO, ABSMC

With healthcare entering the third year of the pandemic, there is optimism that vaccines and other tools in our fight against COVID-19 are bringing us to a more hopeful place for 2022. What is equally inspiring is the outpouring of support from ABSMC and SEBMF donors. Thank you.



DOCTORS' DAY / HONORING CAREGIVERS

Hundreds of donors honor their caregivers at ABSMC and SEBMF each year through Doctors' Day gifts that often replenish our Funds for Excellence and Grants & Disbursements program. Physicians and caregivers enjoy your thoughtful wishes and generous gifts, lifting their spirits and reenergizing them in the process.

CAMPAIGN FOR ABSMC

\$4M RAISED IN 2022

for advanced medical technologies and equipment, enhanced community partnerships and wrap around resources



GREATEST NEED

Unrestricted gifts can be deployed quickly to fund unforeseen needs like respiratory care clinics and mass COVID-19 vaccination sites. They are also used to help physicians and department teams innovate and pilot cutting-edge technologies or programs.



GRANTS AND DISBURSEMENTS

In 2021 the popular Grants & Disbursements program awarded **\$310,000** in 2021 to projects submitted from across the organization to **fund 35 projects**. These immediate investments included new equipment and technologies or capital upgrades to ABSMC and SEBMF. Now in its second year, G&D has **invested more than \$560,000** for innovative programs and technologies.



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